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# WHITEPAPER

FRANKLIN



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**NAME: BLACK**



# DISCLAIMER

Black is a theme meme coin designed to offer the benefits that other meme coins don't give to its community. It offers blockchain gaming and entertaining NFTs based on Binance Smart Chain, developing a decentralized community and ecosystem.

The only meme token capable to blow its competition away and walk over.

Black is more than just a token. It a movement driven by new meme in crypto space. This community driven token focuses on making rags into riches transforming past mistakes into future gains.

Black embodies the true spirit of meme resilience and laughter. We're here to prove that laughter can, indeed, make you rich unlike other memes.

Embrace the FOMO and turn your old losses in profits with Black.



## GOAL

Black aims to be No.1 community token allowing degens to rely and invest freely. The ultimate goal is to soak up the liquidity from the competitors.

## VISION

Our vision is to create a vibrant and captivating blockchain gaming community where players can experience the excitement and thrill of decentralized gaming, while also enjoying the benefits of true ownership and control over their assets.

## MISSION

Our mission is to utilize Web3 technology to create entertaining and highly engaging applications that push the boundaries of traditional gaming and the metaverse.



# BLACK ECOSYSTEM

**NAME: BLACK**  
**TOKEN ADDRESS:**

NFTS  
DECENTRALIZED FINANCE  
GOVERNANCE

BLOCKCHAIN  
COMMUNITY

BENEFITS TO LONG TERM HOLDER A. GAMING&NFTS  
BUY AND HOLD BLACK TOKENS AND TRADE NFTS ON OPEN-  
SEA. PLAY THE GAME TO EARN TOKENS AND BUY NFTS TO  
EARN MORE TOKENS. MULTIPLE REWARD SYSTEM  
FOR HOLDERS.

# UTILITY

Black focuses on its token utility as this is a community project. Strong emphasis on the monetization of the project through NFT, rewards, Play to earn and tokens value enhancement.

NFTs are integrated into the company's gaming platform and players will be able to participate and compete for the prize pool

Exclusive benefits to NFT holders in terms of staking rewards, land acquisitions, discounts on trade taxes.

# HOW WILL THE GOVERNANCE WORK?

Token holders will be able to directly participate in governance of the following: Tax fees percentages and allocations Token distribution and allocation Grants and rewards.

# TOKEN ALLOCATION

**REWARDS:** 5% of the total tokens will be reserved for an airdrop to holders.

**STAKING:** 15% of the total tokens will be dedicated to staking, allowing token holders to earn rewards by holding and staking their tokens.

**GAMING:** 14% of the total tokens will be focused on the gaming industry, which is a key focus for Black. Black Tokens will be used to incentivize and engage within the gaming community and drive the growth of the platform.

**PUBLIC SALE:** 42% of the total tokens will be reserved for sale across different platforms.

**DEVELOPMENT:** 10% of the total tokens will be used to finance the ongoing development and maintenance of the ecosystem, as well as any necessary research and development.

**Marketing:** 10% of the total tokens will be allocated to marketing efforts to promote the adoption and engagement of the Ecosystem.

**Team:** 4% of the total tokens will be reserved for the team to align their interests with those of the community and incentivize the continuation of efforts to build and improve upon the platform.

# ROADMAP

## STAGE 1

- Token launch
- Website launch
- BSC Scan verification
- Bitmart launch
- Liquidity locking
- Social Buzz
- 1000 Holders
- Listing on 1st Centralized exchange
- NFT launch

## STAGE 2

- More exchange listings
- Adding liquidity
- Social explosion
- 40,000 members
- 15,000 holders
- Strategic partnerships
- \$200 million Market cap
- Airdrop launch

## STAGE 3

- exchange listing
- Social governance
- 100,000 holders
- 300,000 members
- \$1 Billion market Cap
- Apps launch





# HOW TO BUY

## **STEP 1 – INSTALL METAMASK**

Download Metamask extension for Chrome or download on Android / iOS.  
Follow their steps from the guide and finish the setup.

## **STEP 2 - GO TO BITMART.COM**

Sign in or create a new account on [bitmart.com](https://bitmart.com).  
Don't forget to verify your account.

## **STEP 3 - GET SOME USDT**

In order to buy the Black, you have to buy or deposit USDT at Bitmart.

## **STEP 4 - TRADE USDT/BLACK**

Use the search function and look for the USDT/Black tradingpair. Now you can trade the Black.





# BUY & HODL WITH COMPASSION

Black uses blockchain and Web3 technology to create opportunity for people to earn a fortune and show kindness at the same time.

Make profits and support the environment at the same time which is need of the hour.

**On buying Black tokens, users will indirectly help in:**

**Giving shelter to animals - Reforestation**

**Trying to save the critically endangered species**

**Combat the climate change**

A NEW STUDY SHOWS THAT OVER 800 ENDANGERED SPECIES CAN BE SAVED FROM EXTINCTION NOW FOR AROUND \$1 PER DAY PER PERSON EVEN IF ONLY 5000 PEOPLE WORLDWIDE DECIDES TO HELP.



We reserve the right to edit this Whitepaper (v1.0) at any time.